

WREXHAM TOURISM FORUM
Minutes of meeting held on Tuesday 24th June 2008
The Holt Lodge Hotel, Wrexham Road, Holt, Wrexham

Present:	Darryl Shaw	DS	Rossett Hall
	Colin Hyde	CH	WCBC- Marketing & Communications
	Pat Bannon	PB	Ramanda Plaza Hotel
	Sue Kelly	SK	Open Churches Network
	Vince Brown	VB	NEWI
	Haydn Hughes	HH	NEWI
	Steve Williams	SW	Clays Golf Club
	Huw Jones	HJ	Plassey Oaks Golf Complex
	Richard Watkin	RW	Holt Lodge Hotel
	Gwyneth Forrester	GF	Gresford TIP
	David Powell	DP	WCBC
	Lisa Hilton	LH	WCBC

		Action
1.	<p>Welcome and Apologies DS welcomed everyone and asked the group to introduce themselves.</p> <p>Apologies were received from Allan Forrest- Northern Marches Cymru, John Nolan – Moss Valley Golf Club, Mike Kagan – Cross Lanes Hotel</p>	
2.	<p>Minutes of the Previous meeting Minutes were agreed from previous meeting</p>	
3.	<p>Matters Arising</p> <p>Presentations DS suggested the group may be interested in having a presentation on Eagles Meadow.</p> <p>Familiarisation Visit CH advised the Familiarisation Visit went well and very good feedback has been received from the guests.</p> <p>Wrexham Champion Sausage DS has contacted RS Williams Butchers and there seems to be issues regarding transporting the products.</p> <p>Pontcysyllte Aqueduct CH advised that the assessors visit is due in September.</p>	<p>CH</p> <p>CH / DS</p>

<p>4.</p>	<p>Web 4 U Presentation – Kevin Jones, www.web4-u.co.uk</p> <p><u>Concept – Shared Knowledge Environment</u></p> <p>Benefits</p> <ul style="list-style-type: none"> - information entered only once, either by business or agent - duplication of effort is reduced / eliminated - information can be shared - easy for tourism businesses to work together - tourism business websites can become mini tourist information centres - upto date information <p>Message is to expose your business</p> <p>Kevin’s belief is that all tourism websites will eventually be Web 2.0</p> <p>Web 4 U is:</p> <ul style="list-style-type: none"> - very simple - very time efficient - inexpensive <p>Any information that is put into Web 4 U is free.</p> <p>Costs.</p> <p>£80.00 to create your website as a basic fee, this may be more dependant on the templates agreed by the customer.</p> <p>£15.00 to purchase domain for 2 years</p> <p>PB asked if a booking system can be linked to the web site. Kevin stated that yes this is possible.</p> <p>DS stated that the forum have various projects running and asked how Web 4 U could slot into these projects. Kevin responded that a domain could be set up to reflect each project.</p> <p>GF asked about online payment, Kevin responded that this is linked to the online booking system of each individual business.</p> <p>Anybody wishing to contact Web 4 U or find out further information please contact Kevin Jones on 01492 643255 or email kevin@aberconwy-websolutions.co.uk</p>	
-----------	--	--

5.	<p>Golf Tourism - Update</p> <p>DS advised that a meeting was held on 11th June 2008 and Roger Lewis who is the North Wales Golf representative attended and it was decided that a cluster of accommodation and golf providers is to be formed. John Nolan will co-ordinate the project and Mike Kagan and Steve Williams will work together in looking at the costs of the brochure production.</p> <p>Clays Farm Golf Club, Moss Valley Golf Club and Plassey Oaks Golf Complex have all agreed to sit within the cluster. RL is going to speak with Wrexham and Chirk Golf Club to find out if like would like to be involved.</p> <p>To enable the project to move forward, DS suggested that maybe we need to email each individual accommodation / golf provider to ask if they want to be involved or not. There would be a nominal cost of £100.00</p> <p>CH advised that WCBC would give £500.00 towards the Golf Cluster.</p> <p>DS suggested that a group of 8 would initially be required, and hopefully this will grow. DS to email John Nolan to advise on the outcome of today's meeting and ask if he still want's to front the campaign</p> <p>Any photography requests to DP</p> <p>PB to co-ordinate with Kevin regarding setting up of the website.</p> <p>The group agreed that the priorities should be Web Site first then leaflets.</p>	<p>DS</p> <p>DS</p> <p>PB</p>
----	---	--

6.	<p>Business Tourism</p> <p>DS advised that he has had an initial meeting and that he would like it to move forward, however funding needs to be considered. CH suggested a separate meeting to discuss funding issues.</p> <p>PB and CH attended a meeting, together with 3 other local authorities, where TPNW have agreed on funding for £10,000</p> <p>VB to forward notes on specification of new conference facilities at NEWI.</p> <p>Chris Henshaw has started with Economic Development as Tourism Project Officer; he will be looking at 4 main projects.</p> <p>These are:</p> <ul style="list-style-type: none"> • evening economy; • business conference tourism; • golf; and • links with North Wales Borderlands <p>Chris can be contacted on 01978 292489</p> <p><u>Business Conference Meeting arranged for Wednesday 16th July at 10.00am</u> <u>Venue: NEWI</u></p>	VB
7.	<p>North Wales Borderlands</p> <p>CH advised now gone out to tender for North Wales Borderlands campaign, looking for agency to provide brochure, inserts etc. The cut off date for tender submissions is 18th July. 30 expressions of interest have already been received.</p> <p>PB asked if there is a possibility of funding from Wilson Bowden, CH advised Wilson Bowden are not committing themselves at the minute.</p> <p>DS asked if the other partners are still keen to carry on. CH responded that yes they still are on board however they are waiting to see result of campaign</p> <p>Destination Wrexham</p> <p>Producing a Real Wrexham visitor guide in 2009, DP to be co-ordinator, going out to tender in the summer. Tourist Information Centre is continuing to see local and non local visitors.</p>	

8.	<p>Any other Business</p> <p>Rural Development Plan (RDP)</p> <p>£5.2 million of funding for rural area approved, now meaning 28 projects can now go ahead. Very good news for the area.</p> <p>Groundwork has secured funding for construction of paths along River Dee.</p>	
9.	<p>Date and Time of Next Meeting</p> <p>Thursday 25th September @ 10.30am Venue: Ramada Plaza, Wrexham</p>	